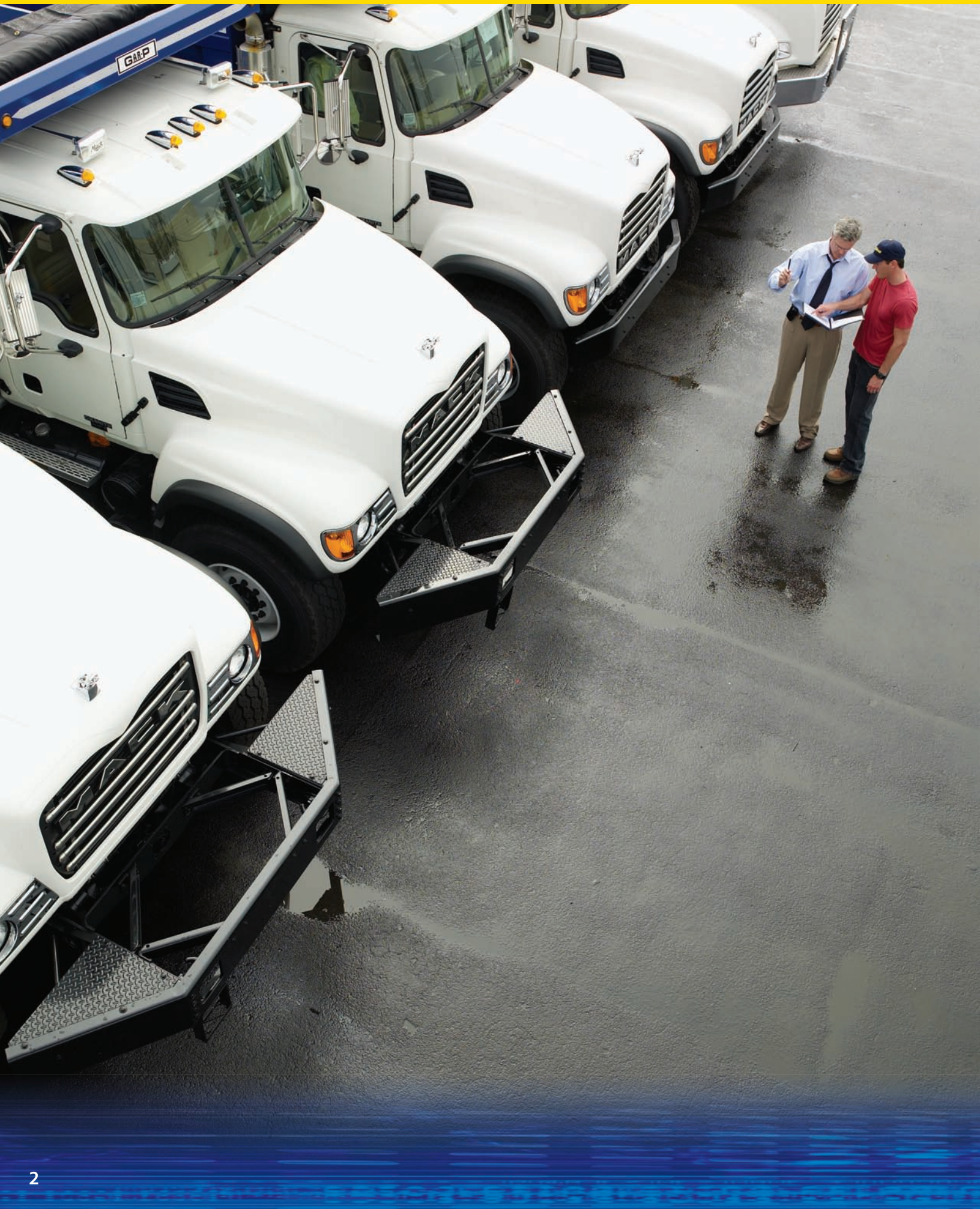




*fleetHQ*SM Can Help You Reduce Your Operating Costs.





The value of *fleetHQ*™.

There is a simple question we often ask ourselves when we purchase a product or service, "Is it worth it?" The answer depends on many things, but perhaps none is more important than understanding what we get back in return.



“ Our overall tire expenses have been reduced by 40% or more over the last five-plus years.* No matter where my driver breaks down, I get the same price I pay my local dealer with no incidence fees. When I get my bill, there are no surprises. ”

Brian Brandenburg
Fleet Maintenance Manager
ThyssenKrupp Logistics, Inc.

Because of the exceptional value it provides, we are encouraging you to take a look at *fleetHQ* from The Goodyear Tire & Rubber Company.

fleetHQ offers an array of premium benefits designed to help reduce your operating costs. These benefits go beyond tires and extend to the services and processes that make it easier to do business. In the past, these advantages were available exclusively to the largest national fleets, but *fleetHQ* now makes them available to fleets of every size, including owner-operators. Better yet, there is no cost to join and no fee to use *fleetHQ*.

There is no cost to join and no fee to use *fleetHQ*.

Design a custom program for your specific needs.

All fleets have their own way of competing and winning in the marketplace. With *fleetHQ*, your local servicing dealer can help you select the program elements that support your business processes. From tire brands and dealer preferences to service specifications and information requirements, *fleetHQ* offers a comprehensive solution for your business.



*Your results may vary based on road and hauling conditions and maintenance practices.



“ fleetHQ allows us to control our costs. It's a great relief to get a bill and see the price you were expecting to pay. ”

Doc Hyder
President
Rowland Transportation

*Your results may vary based on road and hauling conditions and maintenance practices.

**Seals up to ¼" diameter punctures in the repairable area of the tread. Does not seal sidewall punctures.

Specify products that work for you.

Select from national tire brands, including Goodyear®, Dunlop® and Kelly® tires, and Goodyear retreads. These brands feature a broad portfolio of tire designs and tread patterns that perform in specific driving applications. Featuring technologies like Fuel Max® that can improve fuel efficiency up to 4%* and DuraSeal™ that helps provide puncture resistance** to reduce downtime and repairs, Goodyear tires and retreads help provide long mileage and reduced operating cost.



Pay the same price at home or on the road.

Once you establish your tire and service price with your local *fleetHQ*SM dealer, the same price you receive at home will be honored across the *fleetHQ* network. It doesn't matter if you need normal service during the day or emergency service in the middle of the night, your tire and service pricing remains the same. While it may be difficult to predict when you may need tire services, you can feel confident that you have predictable pricing.

**Pay the same price
at home or
on the road.**

You decide which dealers service your business.

Different dealers provide different services, and not all dealers provide the same level of service. Your experience tells you that. With *fleetHQ*, you control the Preferred Servicing Dealer list for your program so that you can feel confident you will receive the services you want, the way you want them. The process is simple, and you can update or change the list at any time.





“ We don’t have to worry about response time. We make one call to fleetHQ and it’s handled. ”

Brian Brandenburg
Fleet Maintenance Manager
ThyssenKrupp Logistics, Inc.

Access valuable support any time with the help of our dedicated *fleetHQ*™ Solution Center team.

The *fleetHQ* Solution Center is available to support your fleet 365 days a year. Staffed by tire professionals who are trained by Goodyear, the Solution Center helps to keep your trucks up and running. Access 24-hour customer support by phone at 1-866-*fleetHQ* (1-866-353-3847) or online at www.fleetHQ.com.

Downtime costs money. *fleetHQ* Emergency Roadside Tire Service will help get you up and running fast.

Your call or web request to the *fleetHQ* Solution Center for breakdown service starts the clock for our road service network. And the clock doesn’t stop until your truck is back up and running. With a roll-time goal of two hours or less, *fleetHQ* wants to help you make the delivery on time. All calls are recorded for accuracy, and detailed call reports are available on www.fleetHQ.com.

***fleetHQ* Emergency
Roadside Tire
Service will help
get you up and
running fast.**





“ I have to make deliveries just-in-time in a very narrow window. I can't imagine how anyone gets by without fleetHQ. ”

Grant Sheldon
Owner Operator
G. E. Sheldon Trucking

***fleetHQ*SM is everywhere you need it.**

With more than 2,000 service locations, *fleetHQ* is available throughout the US and Canada. Your documented program is communicated to the servicing location so you receive the products and services that meet your specific program requirements. You can feel confident that no matter where you are, *fleetHQ* will consistently provide the services you need.

***fleetHQ* is available
throughout
the US and Canada.**

There is no need to carry cash.

Your credit is good throughout the *fleetHQ* network. No matter where you receive service, all charges will be consolidated and invoiced from your hometown dealer. It's just simpler that way.

Detailed reporting and tire evaluation tools are available to help you make informed business decisions.

fleetHQ consolidates your information and provides detailed tire reporting. From road service history to retread statistics, you can access your information online at any time. You can even get a recording of your road service call if you need it. Tools are also available to help evaluate your cost of operation and optimize your tire program. With *fleetHQ*, decision-making tools used by the largest commercial fleets are at your fingertips.





“ fleetHQ helps us get our trucks back up and running faster than ever, which not only makes our drivers happy but our customers as well. ”

Doc Hyder
President
Rowland Transportation

When you add up everything available to you through this program, we think you'll agree that *fleetHQ*SM is a great value for your business.

fleetHQ helps meet the needs of your fleet. Offering custom solutions tailored for your specific needs, reliable products and processes, and convenient servicing locations, *fleetHQ* is an easy choice that will help reduce your operating cost. There is no reason to wait.

**Your customers demand reliability.
fleetHQ helps you deliver.**

Establish your *fleetHQ* program today by contacting your local *fleetHQ* dealer. For a complete list of participating dealers, log on to www.fleetHQ.com or call **1-866-fleetHQ** (1-866-353-3847).





1-866-fleetHQ • www.fleetHQ.com

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