



CODA

THE ALL-NEW ALL-ELECTRIC CODA



PRODUCT INTRODUCTION

WE ARE CODA

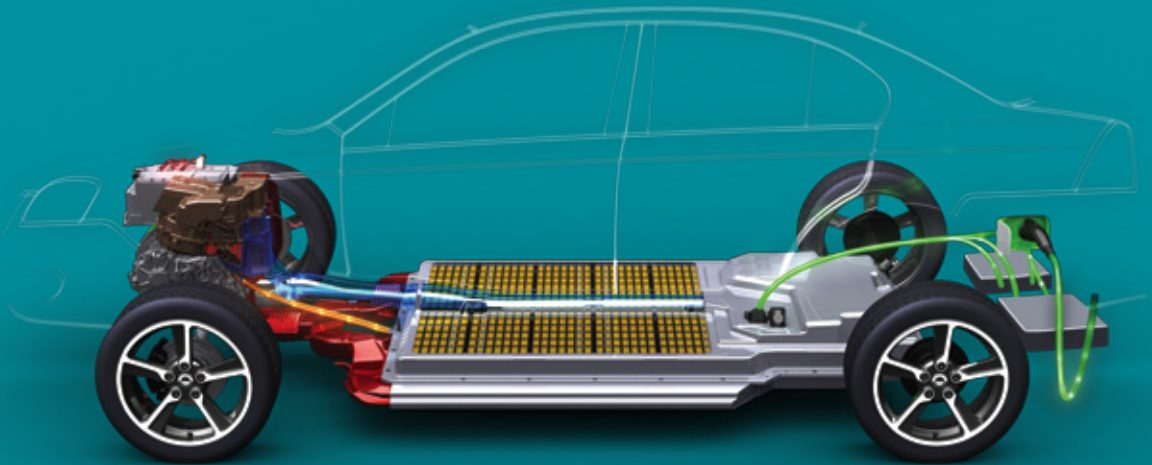
A California company that designs, manufactures and sells electric vehicles and lithium-ion battery systems purpose-built for transportation and utility applications.

OUR TEAM

Is a group of technology-minded innovators with over a millennium of automotive experience dedicated to accelerating the adoption of electric vehicles.

OUR VISION

Is to become the key technology provider to reduce global dependence on oil and the harmful social, economic and environmental consequences that follow.



CODA's advanced EV propulsion system

Prototype shown. Production model may vary.

CODA OPTIONS

6 Exterior Colors:

Pulse Red, Fathom Blue,
Cloud Nine White, Reflection Silver,
Perfect Storm Gray, Night Owl Black

2 Interiors: Eco-Fabric, Leather

2 17" Alloy Wheels: Silver, Black



FEATURES

- Driving range of up to 125 miles¹
- All-Electric: zero tailpipe emissions
- Top speed of 85 mph (electronically limited)
- Charges in about 6 hours from 240V (30A)
- 5 Passenger Seating
- Full trunk with 60/40 fold-down rear seats
- Regenerative Braking
- Bluetooth® hands-free calling
- Alpine® Navigation System with 7" color touch-screen, 6 speakers, AM/FM/CD/DVD, USB port for portable media devices

BATTERY

- 333V, 31kWh, Lithium Iron Phosphate (LiFePO₄) Battery System
- Independent air-cooled Active Thermal Management System
- Proprietary Battery Management System

SAFETY

- Anti-Lock Braking System (ABS)
- Electronic Stability Control (ESC) with Traction Control
- 6 Airbags (2 advanced front, 2 front seat-mounted side, 2 side curtain)
- Tire Pressure Monitoring System
- Seat belts: 3-point, force-limiter, pre-tensioner (front only)

LIMITED WARRANTY

New vehicle	3-year/36,000-mile
Powertrain	5-year/60,000-mile
Battery	10-year/100,000-mile

PRICE

\$29,750, net value², after federal tax savings
of up to \$7,500; starting MSRP \$37,250

¹ Best range in the non-luxury battery electric vehicle (BEV) class. The MY2012 CODA (31kWh) has an **EPA rated combined range of 88 miles per charge** and can easily achieve 125 miles in the federally mandated laboratory test that simulates city driving (commonly called the LA4 city cycle or Urban Dynamometer Driving Schedule). CODA's range actually tested at 133.6 miles (city) and 116.1 miles (highway), before adjustments. Actual range and vehicle performance will vary depending on personal driving style, speed, traffic, temperature, weather conditions, and cargo load. EPA rated combined range of 88 miles = ((UDDS "city cycle" test of 133.6 miles weighted at 55% + HFET "highway cycle" test of 116.1 miles weighted at 45%) x 70% to offset for variable driving cycles, styles, and temperatures. For more details, see <http://www.fueleconomy.gov/feg/label/learn-more-electric-label.shtml>.

² After tax savings, net as low as \$29,750. MSRP \$37,250, with federal tax savings from 0-\$7,500. To determine rate eligibility, please visit www.irs.gov/newsroom/article/0,,id=206871,00.html/. Excludes tax, delivery, title and license.

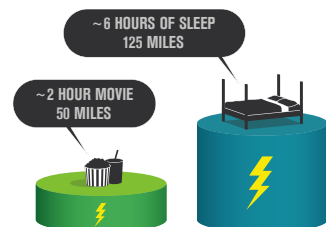


BEST-IN-CLASS DRIVING RANGE UP TO 125 MILES¹

We built the longest range, all-electric battery in its class with fast and easy recharging.

CODA DRIVES FARTHER

Drive up to 125 miles¹ on a single charge with our 31kWh LiFePO₄ battery. CODA's unique Active Thermal Management System provides constant battery care, optimizing the battery pack's performance in hot and cold weather conditions.²

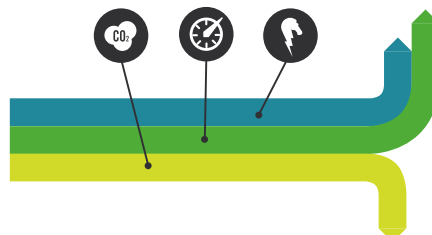


FAST & EASY CHARGING

Get 50 miles of range in about 2 hours, or refill from empty to full in about 6 hours, on Level 2 (240V)³ charging with CODA's unbeatable 6.6kW on-board charging capability.

SPIRITED ACCELERATION

Enjoy best-in-class torque (221 ft-lb)⁴ from our powerful electric motor delivering 134 horsepower (100 kW) for responsive acceleration, ideal for active city and highway driving.



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² When plugged in or driving, the MY2012 CODA's Active Thermal Management System will heat or cool the battery to help maintain the battery integrity and consistent driving range in a variety of temperatures. ³ The Level 2 Electric Vehicle Supply Equipment (EVSE) enhances the charging process and is sold separately. ⁴ Best torque in the non-luxury compact battery electric vehicle (BEV) class.



BEST-IN-CLASS EV BATTERY WARRANTY

Enjoy peace of mind with
CODA's industry-leading
10-year or 100,000-mile
limited battery warranty.¹

SEIZE THE LANE AND SAVE



**CARPOOL
LANE
ACCESS²**



**\$7,500
FEDERAL
TAX CREDIT³**



**ANNUAL
SAVINGS
VS GAS⁴**



**FREE OR
PREFERRED
PARKING**

¹ Longest period / mileage combination in the non-luxury compact battery electric (BEV) class. ² The MY 2012 CODA qualifies for the California Clean Air Sticker for single-occupant carpool access. Listed for 2012 on www.arb.ca.gov. ³ To determine eligibility, please visit <http://www.irs.gov/newsroom/article/0,,id=206871,00.html/> and <http://energycenter.org/index.php/incentive-programs/clean-vehicle-rebate-project/cvrp-eligible-vehicles>. ⁴ Estimated savings based off fuel cost of \$4.00 per gallon and a 22MPG internal combustion engine vehicle driving 15,000 miles per year.

WE'D LOVE TO HEAR FROM YOU

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